

# Business Studies

**Business Studies is a popular subject among students. It is an excellent subject to study and is engaging and enjoyable. The skills you learn in Business can be easily transferred and adapted to just about any future career or job position imaginable.**

**The GCSE specification introduces learners to the business world, empowering them to develop as commercially minded and enterprising individuals. Learners will have the opportunity to develop a wide range of skills, enabling them to use business information critically, to develop arguments, to make justified decisions and to prepare them for further study and career pathways.**

**The focus of the Business specification is to introduce and nurture an enthusiasm for studying Business in a range of contexts. Learners will appreciate how businesses operate in a dynamic and competitive environment and develop an understanding of the interdependent nature of business functions from a local to a global perspective.**

**This specification also gives learners an opportunity to produce extended written responses and demonstrate the quality of their written communication, including appropriate use of punctuation and grammar.**

## **Key Stage 4 (GCSE), Areas of study:**

- Business activity
- Marketing
- Human Resources
- Finance
- Operations
- Influences on Business

## **Key Stage 5 (AS & A2), Areas of study:**

- Business Activity
- Marketing & Human Resources
- Finance & Financial Performance
- Operations
- Strategy & Implementation
- Change & Risk Management
- PESTLE
- Globalisation & The European Union



# Business Studies

## **Key Stage 4:**

### **Assessment:**

Unit 1: Business World (100 marks)

Written examination: 2 hours

62.5% of the qualification

Unit 2: Business Perceptions (60 marks)

Written examination: 1 hour 30 minutes

37.5% of the qualification

## **Key Stage 5**

### **Assessment:**

#### **AS level**

Unit 1 – Business Opportunities (60 Marks)

Written examination: 1 hour 15 minutes

15% of the qualification

Unit 2 – Business Functions (80 marks)

Written examination: 2 hours

25% of the qualification

#### **A2**

Unit 3 – Business Analysis & Strategy

Written examination: 2 hours 15 minutes

30% of the qualification

Unit 4 – Business in a Changing World

Written examination: 2 hours 15 minutes

30% of the qualification

